Union Public Schools Job Description

Position Title: Video Producer **Department:** Communications

Reports To: Executive Director of Communications

FLSA Designation: Exempt

<u>SUMMARY:</u> To oversees the in-house video productions UView, at the Education Service Center, Union Multipurpose Activity Center and high school.

ESSENTIAL DUTIES AND RESPONSIBILITIES: Other duties may be assigned.

- Oversees and manage the in-house video production, UView.
- Oversees and manages the JumboTron scoreboards at Union Tuttle Stadium and Union Multipurpose Center.
- Produces, manages and organizes the Coach's show.
- Assists and oversee the video production department at the High School.
- Assists and trains students in the field of video production.
- Communicates effectively.
- Works well with both supervisors and other members of the team.
- Supervises the equivalent of two or more full-time employees.
- Maintains consistent and punctual attendance.
- Performs other duties assigned by supervisor or administrator.

SUPERVISORY RESPONSIBILITITES: Supervises the equivalent of two or more full-time employees.

QUALIFICATION REQUIREMENTS: To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, physical stamina, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

EDUCATION and/or EXPERIENCE: Bachelor degree in communication or journalism or related field is preferred. Additional relevant work experience may be substituted on a year-for-year basis for the formal education requirement.

CERTIFICATES, LICENSES, REGISTRATIONS: None.

LANGUAGE SKILLS: Ability to read and interpret documents such as safety rules, operating and maintenance instructions and procedure manuals. Ability to write routine reports and correspondence. Ability to speak effectively before parents, staff and students.

MATHEMATICAL SKILLS: Ability to add, subtract, multiply, and divide in all units of measure, using whole numbers, common fractions, and decimals. Ability to compute rate, ratio, and percent and to draw and interpret graphs.

REASONING ABILITY: Ability to apply common sense understanding to carry out written and oral instructions. Ability to deal with problems involving a few concrete variables in standardized situations.

OTHER SKILLS and ABILITIES: Ability to develop effective working relationships with students, staff and the school community. Ability to communicate clearly and concisely, both orally and in writing. Ability to manage time and pressure effectively by meeting specific deadlines. Ability to perform duties with awareness of all District requirements and Board of Education policies.

<u>PHYSICAL DEMANDS</u>: The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is almost continuously required to sit, and talk or hear. The employee is occasionally required to walk and stand. The employee is occasionally required to reach with hands and continuously repeat the same hand, arm or finger motion many times as in typing. Specific vision abilities required in this job include close vision, depth perception, and the ability to adjust focus.

<u>WORK ENVIRONMENT</u>: The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually quiet to moderate, although it can vary depending on daily activity.